

Speaker Profiles



Dean Lei Lei

Professor & Dean, Rutgers Business School

Lei Lei received her Ph.D. in Industrial Engineering from the University of Wisconsin (Madison) with a minor in Computer Sciences. Her research expertise includes supply chain network design and optimization, operations planning, scheduling, process recovery after disruptions, demand-supply planning, and resource allocation optimization. Lei has over 50 refereed publications in journals such as Management Science, INFORMS Journal on Computing, Interfaces, IIE Transactions, European Journal of Operations Research, Journal of Operational Research Society, and Naval Research Logistics. She is a recipient of five best teacher awards at Rutgers Business School (RBS) and was nominated for the U.S. Professor of the Year (2010). In 2015, Lei was selected as one of the Top 50 Women in Business by NJBIZ. Lei became the founding chair of the Department of Supply Chain Management and Marketing Sciences (SCMMS) in 2008. During her tenure, the RBS Supply Chain Management program grew to one of the top-ranked programs in the nation. Lei became the Dean of Rutgers Business School in January 2015.



Dr. Miklos Vasarhelyi (Program Developer)

Director, Rutgers Accounting Research Center & Continuous Auditing & Reporting Lab KPMG Distinguished Professor of Accounting Information Systems, Rutgers Business School

Professor Miklos A. Vasarhelyi is the KPMG Distinguished Professor of Accounting Information Systems and serves as Director of the Rutgers Accounting Research Center (RARC) & Continuous Auditing & Reporting Lab (CAR Lab). He is credited with developing the original continuous audit application and is the leading researcher in this field. At Rutgers Business School, Professor Vasarhelyi heads the Continuous Auditing and Reporting Laboratory, which is working on projects for such leading companies as Siemens, KPMG, Procter & Gamble, D&B, AICPA, CA Technologies, Workiva, Morgan Stanley, and Brazil's Itau-Unibanco. Vasarhelyi, who received his Ph.D. in Management Information Systems from UCLA, has published more than 200 journal articles, 20 books, and directed over 40 Ph.D. theses. He is the editor of the Artificial Intelligence in Accounting and Auditing series and the Journal of Emerging Technologies in Accounting (JETA). He has been named the Outstanding Accounting educator by the AAA in 2013. The professor also has taught executive programs on AIS, audit automation, continuous audit, and electronic commerce to many large international organizations.



Dr. Michael Alles (*Program Developer*)

Professor, Accounting Information Systems Department, Rutgers Business School

Dr. Michael Alles is a Professor at the Department of Accounting and Information Systems at Rutgers Business School. Prior to Rutgers, he taught at the University of Texas at Austin, New York University and Southern Methodist University. Dr. Alles holds a PhD from Stanford Business School and a First Class Honors in Economics from the Australian National University. His research is on continuous auditing, management accounting and corporate governance. He is the editor of the International Journal of Disclosure & Governance, published by Palgrave

Macmillan in London, and associate editor of the International Journal of Accounting Information Systems, as well as serving on the editorial boards of various other governance and AIS journals.



Alexander J. Sannella, Ph.D., CPA (Reviewer)

Professor of Accounting and Information Systems at the Rutgers Business School and the Director of the MBA in Professional Accounting Program, Rutgers Business School

Alexander J. Sannella is currently professor of Accounting and Information Systems at the Rutgers Business School and the Director of the MBA in Professional Accounting Program, the Director of the Master of Accountancy in Professional Accounting and the Director of the Rutgers Business School Teaching Excellence Center. He earned a BBA in Finance and an MBA in Accounting from the LaPenta School of Business at Iona College. He received his Ph.D. in Accounting and Finance from New York University and is a New York State Certified Public Accountant. He also holds a Bachelor of Arts in Music from Rutgers University.

During his years at Rutgers Business School he has taught at both the graduate and undergraduate levels and served as Associate Dean of the Business School and Vice Chair of the Department of Accounting and Information Systems. Previously, Dr. Sannella served on the faculty of New York University as an Instructor of Accounting at the Stern School of Business and as an Associate Professor of Accounting at Iona College's LaPenta School of Business.

He has public accounting experience as an auditor for PricewaterhouseCoopers, LLP and KPMG, LLP. Dr. Sannella was also an independent consultant working on many projects with other public accounting firms, bankruptcy trustees and leasing divisions of major insurance companies. He also served as a consultant to the Line of Business Program at the Federal Trade Commission in Washington DC. Dr. Sannella currently serves as a member of the Financial Reporting Executive Committee (FinREC) at the American Institute of Certified Public Accountants (AICPA).

Dr. Sannella has over 45 years teaching experience at the university level and over 35 years' experience in developing and teaching commercial and investment bank training programs. His clients have included eight major investment banks and four of the world's largest commercial banks. His training programs include courses designed to train financial analysts, associates and special programs for sales and trading professionals.

He is the author of many scholarly journal articles and three books. His articles have focused on market-based accounting research and more recently, accounting education. Dr. Sannella's books focus on the effects of accounting alternatives on the judgment of analysts and other statement users. Many of the books' topics are included on training videos and CPE courses distributed by Kaplan Professional Education. He has also co-authored an Intermediate Accounting textbook published by Pearson Education which is now in its second edition. He has been interviewed by several publications including the Newark Star Ledger and NJ Biz.



Victor Alejo. BSc.

Business Administration. Master student in Direction and Financial Management.

Research group in New Technologies and Accounting at the University of Huelva, Spain. His main research interests are in the field of artificial intelligence and big data.



Dr. Deniz Appelbaum

Assistant Professor, Montclair State University

Dr. Deniz Appelbaum, Assistant Professor of the Department of Accounting and Finance at the Feliciano School of Business of Montclair State University, received her PhD from the Department of Accounting and Information Systems at Rutgers Business School, Newark in May 2017. She enriches her academic pursuits with a practical view, after twenty years of experience in operations, credit, and business development in the corporate world. Dr. Appelbaum has published manuscripts in Accounting Horizons, Journal of Emerging Technologies in Accounting, Auditing: Journal of Practice and Theory, and in other academic and practitioner journals, based on her research regarding analytics, big data, and automation in financial auditing and fraud detection. Prior to teaching at Montclair State, her graduate research at Rutgers focused on financial fraud detection and prevention with automated analytics, data transparency of governmental financial reporting, analytical procedures in the external audit process, drones and robotics in auditing and accounting, and BlockChain and big data as audit evidence. While at Rutgers, Dr. Appelbaum worked with many large corporations and public entities, developing monitoring and fraud detection systems. Dr. Appelbaum continues to emphasize these streams of research with numerous projects and forthcoming publications, and with presentations at accounting organizations and at national and international conferences. Dr. Appelbaum emphasizes the use of data analytics and appropriate software tools in the classroom, to prepare accounting and auditing students for the technically advanced modern business environment. The accounting and auditing professions are currently



Enrique Bonsón

Professor of Financial Economics and Accounting at the University of Huelva, Spain.

Chair of the Commission of New Technologies and Accounting at the Asociación Española de Contabilidad y Administración de Empresas (AECA). Editor of the International Journal of Digital Accounting Research.



J. Robert Brown, Jr.

Board Member

J. Robert Brown, Jr. was appointed as a Board Member of the Public Company Accounting Oversight Board by the Securities and Exchange Commission in December 2017, and sworn in on February 1, 2018. As of January 2019, Board Member Brown is also the chair of IFIAR's Investor and Other Stakeholders Working Group.

Before joining the PCAOB, Board Member Brown was the Lawrence W. Treece Professor of Corporate Governance and Director of the Corporate and Commercial Law Program at the University of Denver Sturm College of Law. He taught corporate, securities and administrative law. During his time at the University, he authored numerous publications, including a textbook on corporate governance and a treatise on corporate disclosure. Several of his articles have been cited by the U.S. Supreme Court, with one appearing in *Basic v. Levinson*, a leading case defining materiality under the federal securities laws.

Board Member Brown also advised a number of foreign governments on governance and other legal reform topics, served as an arbitrator for FINRA, drafted, as the lead author, a number of amicus briefs filed in the Supreme Court that addressed topics under the federal securities laws, and served as the Secretary to the SEC's Investor Advisory Committee. He currently serves on the board of directors of the Colorado Coalition for the Homeless.

Board Member Brown has a BA from the College of William & Mary, a JD from the University of Maryland Law School, and a PhD in Government from Georgetown University. After receiving his JD degree, he clerked for the Honorable Frank M. Johnson, Jr., US Court of Appeals, 5th/11th Circuit.



Jennifer Burns

Partner, Deloitte & Touche LLP

Jennifer Burns has over twenty-five years of experience and has spent her career focused on the performance of audits, regulatory and standard-setting matters, and innovating new service offerings. In her most recent role as a partner in the national office of Deloitte & Touche LLP, Jennifer focuses on issues related to emerging assurance matters, innovation and quality. She engages with regulatory and standard-setting entities including the SEC, PCAOB, IAASB, AICPA, and COSO. Jennifer also served on task forces advising COSO in its development of its *Internal Control over Financial Reporting Small Business Guidance* (2006), *Guidance on Monitoring Internal Control Systems* (2009), and *COSO's Internal Control- Integrated Framework* (2013). Previously, Jennifer was a Professional Accounting Fellow at the U.S. Securities and Exchange Commission in the

Office of the Chief Accountant, where she assisted in the oversight of professional standards and guidance. She is a CPA, licensed in Washington, D.C., California, and Nevada, a member of the AICPA, and graduated cum laude from Claremont McKenna College in Claremont, CA.



Anthony C. Charilas

Audit and Assurance Senior Manager, Deloitte

Anthony C. Charilas is an Audit & Assurance Senior Manager from the Parsippany, NJ office. Anthony is a leader in Deloitte's Audit Innovation group, focusing on digital transformation to transform audit service delivery, while enhancing quality and bringing valuable insights to clients. Anthony also specializes in serving Power and Utilities and Retail audit clients. Anthony is a Certified Public Accountant and holds a Master's Degree of Business Administration.



Eric E. Cohen

Proprietor, Cohen Computer Consulting

Eric is the proprietor of Cohen Computer Consulting, a consultancy focused on emerging accounting and audit technologies, including audit data standards, artificial intelligence (AI) and machine learning, blockchain and distributed ledger technologies, continuous audit, and XBRL. He is a co-founder of XBRL and chief architect of XBRL's Global Ledger Taxonomy Framework (XBRL GL). As an ambassador of XBRL, he has worked in cooperation with virtually every other standards effort working on accounting and audit data; he is Domain Coordinator for the United Nations CEFACCT Accounting and Audit Domain and a US and Canadian national expert to the ISO in accounting data standardization and blockchain technologies. Eric has served on numerous study groups and committees for the AICPA, CPA Canada, and the New York State Society of CPAs; he is chair of the upcoming NYSSCPA Digital Assets Conference. He is a contributing editor and blogger for ThinkTwenty20, a publication about how the future will transform the accounting profession and the professionals working in it.



John Michael Farrell, CPA

Chief Strategy and Transformation Officer – Audit, KPMG LLP

John is a senior partner on KPMG's audit leadership team. He has thirty-one years of management, risk consulting and audit experience. John joined KPMG in 1998 and entered the partnership in 2000. Previously John had financial leadership roles in Industry and began his career with Arthur Andersen's audit practice.

Experience/Expertise: Innovation, strategic, performance and risk consulting: John is the Chief Innovation Officer, Audit, responsible for the cultural, strategic and financial advancement of the Firm's audit transformation program.

Strategy and performance advisor: He assists Fortune 1000 businesses with strategic transformational efforts, focusing on improving and sustaining performance through: leadership and cultural alignment; target operating model enhancement (e.g., global business services, centers of excellence, business partnering); process and technology improvement; and predictive performance/risk data analytics. John has delivered large scale global functional/multifunctional transformations of finance, legal, HR, IT, customer service/logistics, supply chain, and governance areas, i.e., risk management/internal audit/compliance as well as related enterprise-level project and change management offices (PCMO).

Risk management advisor: John assists senior leadership teams and boards of directors with strategic risk assessment and management programs. John delivers a strategy-context to ERM efforts via engaging senior leadership teams and Boards in performance-centric risk identification, assessment, optimization and communication. This drives prioritization and focus on enterprise level issues that can be managed and

communicated. He facilitates F1000 companies to achieve practical ERM programs architected to meet governance, regulatory and business performance requirements



Kevin Fitzgerald

Senior Associate, PwC

Kevin Fitzgerald is a Senior Associate at PwC who graduated from UNC Chapel Hill in 2017 with a Masters in Accountancy. Kevin began his career in Core Assurance, serving clients in the technology, products and services sectors, focusing on large SEC registrants in the industrial products industry. For the past two years, Kevin has been working in PwC's Citizen Led Innovation Group as a Digital Accelerator. In this role, Kevin assists teams in implementing new automation tools including Data Wrangling, Data Visualization and Robotic Process Automation.



Sherri Guidone

US Assurance Technology Leader, PwC

Sherri Guidone is a PwC Partner currently serving as the US Assurance Technology Leader. In this role she is responsible for delivery, oversight and quality assurance of PwC's audit software tools. Sherri is helping to lead PwC's digital transformation and is at the forefront of the Firm's audit software development. She is a frequent speaker on the topic of PwC's audit tools, and recently began hosting a popular new Tech Talk series. Guidone joined PwC 29 years ago and over her career has served as a client service

partner in the technology, manufacturing and defense sectors with experience in mergers, acquisitions, divestitures and initial public offerings. She also spent several years in PwC's national office audit methodology group before taking on her current role in 2015. She is a CPA and holds an MS in Accounting, as well as an MBA from Northeastern University. Sherri is a member of the AICPA and Massachusetts Society of Certified Public Accountants.



Robert H. Herz CPA, CGMA, FCA

Executive in Residence, Columbia University

Mr. Herz's current activities include serving on the boards of directors and various board committees of Fannie Mae (Audit Committee Chair), Morgan Stanley (Audit Committee Chair), Workiva Inc., Paxos, and the Sustainability Accounting Standards Board (SASB) Foundation (Chair of the Standards Oversight Committee), on the Independent Investment Committee of the United Nations Operating Project Services (UNOPS), on the advisory boards of AccountAbility and Lukka, Inc. (formerly known as Libra Services, Inc.), as an Ambassador for the International Integrated Reporting Council, and as a member of the Audit Committee Chair Advisory Council of the National

Association of Corporate Directors. He is also an executive in residence at the Columbia Business School where he lectures, counsels students, and works with faculty on research studies and from 2006-2017 served on the advisory board of the Alliance Manchester Business School in England. He also serves on the Standing Advisory Group of the US Public Company Accounting Oversight Board (PCAOB) and on the PCAOB's Data and Technology Task Force, the Financial Reporting Faculty Advisory Group of the Institute of Chartered

Accountants in England and Wales, and was a member of the Accounting Standards Oversight Council of Canada from 2011-2017. Mr. Herz also provides consulting services on financial reporting and other matters through Robert H. Herz LLC, of which he is President.

Mr. Herz was Chairman of the Financial Accounting Standards Board (FASB) from 2002 to 2010 and was one of the original members of the International Accounting Standards Board (IASB). He was a partner with PricewaterhouseCoopers for many years, including serving as audit partner on numerous major companies, as head of the firm's Corporate Finance Advisory Services, as senior technical partner, as a member of the firm's US and Global Boards, as President of the PricewaterhouseCoopers Foundation, and as a trustee and vice chair of the Kessler Foundation from 2003-2015. He has chaired a number of professional committees, including the IFAC Transnational Auditors Committee and the AICPA SEC Regulations Committee, has served on numerous public policy commissions, testified many times at Congressional hearings, authored or coauthored 7 books and over 80 articles and published papers, is a frequent speaker at major financial reporting and business conferences, and is a member of the Accounting Hall of Fame and recipient of many other awards including the Outstanding Achievement Award from the Institute of Chartered Accountants in England and Wales (ICAEW) for lifetime contributions to the profession and society.



Dr. Sarah Hinchliffe

Assistant Professor, George W. Daverio School of Accountancy

Sarah Hinchliffe is an Assistant Professor at the University of Akron, School of Accountancy. Professor Hinchliffe is an Australian Lawyer admitted to the High Court of Australia and Supreme Court of Victoria. She is also a Chartered Tax Advisor, an Associate Member of the Law Institute of Victoria, and of the Taxation Institute of Australia. She has practical experience in the area of taxation law having worked for the Australian Taxation Office and in private legal practice. Sarah is a co-founder of a boutique law firm based in Melbourne, Australia. She has held a number of international academic appointments, including at Harvard Law School, Boston University School of Law, the College of William and Mary, the University of Nevada William S. Boyd School of Law, the University of Hong Kong, the University of Melbourne, Monash University, Victoria University, and the Taxation Institute of Australia. Sarah has been an external editor for the Law Institute Journal, Editor in Chief of the Journal of Australian Taxation, and has been engaged by the Productivity Commission as a consultant. Her research focus comprises: Taxation Policy and Ethics in the Blockchain environment, Supply and Demand Chain in International Agribusiness, International Taxation and Compliance in the Digital Environment, Stakeholder Value within the U.S. Healthcare Industry, Big Data analytics in the International Supply Chain. Professor Hinchliffe's Ph.D. proposed an optimal regulatory framework for agribusiness in the altered digital environment.



Hussein Issa

Assistant Professor of Accounting & Information Systems, Rutgers Business School

Hussein Issa received his PhD in Accounting Information Systems from Rutgers University in October 2013. He led numerous research projects with banks, large multinational consumer products companies, a telecommunication company, one of the Big Ten university's internal audit department, among others. His research focuses on the applications of artificial intelligence and machine learning to Auditing and Accounting. He developed different methodologies to identify and prioritize exceptions (which was the topic of his dissertation "Exceptional Exceptions"). In these projects, Hussein developed various statistical and machine learning models to address business problems, such as fraud detection, outlier identification, pattern recognition, operational efficiency, customer profiling, continuous control monitoring of procurement systems, among others. Hussein has also recently taken interest in Robotic Process Automation and the application of AIS methodologies to Government Reporting. Hussein also serves on the dissertation committees of several PhD students. Hussein teaches/taught Advanced Design and Development of Information System (Masters in Accountancy in Governmental Accounting), Design and Development of Information System (Masters in Accountancy in Governmental Accounting), Information Technology in the Digital Era (Professional Accounting MBA), Audit Analytics (Undergraduate), and Introduction to Financial Accounting (Undergraduate). He also co-teaches a PhD level course discussing current topics in AIS Research. Hussein is fluent in Arabic, English, and French, and intermediate in Russian and Wolof (Senegalese dialect).



Vinod Kashyap

Director, NexGen Knowledge Solutions Private Ltd.

Vinod is Co-founder & Director of NextGen Knowledge Solutions Private Ltd., a company focused on digital financial reporting, digitalization of tax systems, tax data analytics, audit data standards & audit data analytics. He is Indian national expert to ISO on audit data standards. He is a member of National Council for Internal Audit & Risk Management and National Council for Corporate Affairs, Company Law & Corporate Governance of ASSOCHAM. He is also a member of the Board of Advisors of MIT College of Management. He is a Chartered Accountant and Information Systems Auditor.



Stephen Kozlowski, CPA, CGMA

Assistant Professor of Accounting, Eastern Illinois University

An Assistant Professor of Accounting at Eastern Illinois University teaching Managerial Accounting and Accounting Information Systems. He has spent over twenty years in the information technology area with a career focused on the design, implementation, training and support of Accounting and ERP Systems. Previous to this he held various accounting positions including Internal Audit, General Accounting, and Financial Reporting. His research interests include continuous auditing, data analytics, and Accounting Information Systems implementation and use.



Manjula Lee

Founder & CEO, World Wide Generation

The youngest member to be selected for Shell's executive leadership program in her early career in M&A and strategic partnerships in Australia. However, being faced with data indicating where the world was going to be by 2050, with diminishing oil resources and spiraling social ramifications, Manjula was compelled to pursue a career in social problem-solving in the not for profit sector.

From 2006 - 2015 she started her own practice advising NGOs such as Oxfam and Amnesty International on strategic partnerships and high impact initiatives

and was as at the forefront of pioneering the CSR and PPP movement. She was Head of Philanthropy for Habitat for Humanity with an international portfolio of UHNWs, family offices and corporates and special advisor into the UN's Global Partnerships Forum in New York for the MDG and SDG agenda.

It was through all this experience and a serendipitous conversation with Prince Charles that Manjula founded WWG in 2016. Since then WWG has been selected, incubated and backed by the British Government and the platform is being positioned as the UK's global offering for fintech and sustainable development.



Mike Leonardson

Partner – Assurance, Ernst & Young LLP

Mike has 26 years of experience in public accounting, focusing on multi-national technology, consumer products and industrial products companies. In addition to serving clients, Mike is a member of our Americas Professional Practice group, focusing on the development of audit methodology, tools and enablement associated with emerging technologies. Mike is currently serving as EY's Global Emerging Technologies Standards – Blockchain Leader and has previously served in a variety of leadership roles, including EY's Americas Audit Analytics Leader. Mike collaborates with his clients, leveraging his deep understanding of innovative

technology, audit standards and our global audit methodology to develop a balanced audit approach, leveraging cutting edge technology and focusing on things that matter.

Mike currently serves as the coordinating partner on Innerworkings and on the US operations of Veolia Environnement, a French listed entity. He has previously served Generac, Joy Global, Rexnord, Diversey, Porsche, Voith, Harley-Davidson, Hewlett-Packard, Whirlpool and Tecumseh Power Company.

Mike has worked with EY's largest client serving teams on innovating the audit, leveraging technologies such as data analytics, automation, artificial intelligence and blockchain, including Facebook, General Motors, Eli Lilly, Phillips66, Carlisle, Booze Allen, Lockheed Martin and Koch Industries. Mike is a member of the Rutgers CAR Lab Advisory Board and served as the chairman of the Advisory Board of the Rutgers AICPA Data Analytics Research (RADAR) initiative.

Mike has significant experience managing stakeholder expectations, working with public, private and Private Equity (PE)-backed clients. Mike is an advisor to clients on accounting and reporting issues, operational matters, acquisition due diligence and internal control considerations. Having lived and worked in the United States and overseas, Mike has extensive experience in global engagement management, SEC reporting, and technical accounting matters, including purchase accounting, restructuring, accounting for income taxes, percentage of completion (POC) accounting and GAAP conversions.

Mike is a graduate of the University of Wisconsin – Milwaukee with a Bachelor of Business Administration degree in accountancy and is a Certified Public Accountant.



Tina M. Loraas

Professor of Accountancy, Auburn University

Dr. Tina M. Loraas is the C. McKenzie Taylor, Jr. Professor of Accountancy at the Harbert College of Business, Auburn University. Dr. Loraas has been a faculty member at Auburn University since her receipt of a Ph.D. from Texas A & M University in 2004. Her research interests lie in the behavioral realm, with focus on judgement and decision making relating to technologies. Her work has been published in Journal of Information Systems, Behavioral Research in Accounting, International Journal of Information Systems and other notable publication outlets. Dr. Loraas enjoys teaching systems classes, both undergraduate and graduate courses.



Marcelo Machado de Freitas

Ph.D. candidate, Federal University of Santa Catarina

Ph.D. candidate in Accounting at Federal University of Santa Catarina. Marcelo is a member of the Regional Accountancy Council of the State of Santa Catarina. Is currently teaching auditing, managerial and introductory accounting courses.



Kevin Simon

Product Lead, Analytics; CaseWare IDEA

Kevin is the driver behind CaseWare cloud analytics for auditors and financial professionals. Over his 18-year career, he evolved from solving technical challenges to managing data and technology to deliver business value. In his current role, he now integrates customer needs with industry requirements and market trends to grow our products into in-demand solutions.

Kevin's expertise spans various industries such as point-of-sale technology to operations management, mobile device management and financial technology.



Paul Sobel

Chairman, Committee of Sponsoring Organizations of the Treadway Commission (COSO)

Paul Sobel is currently serving as the Chairman of the Committee of Sponsoring Organizations of the Treadway Commission (COSO). He was appointed to this role in February 2018. He is leading the Board for a three-year term in the development of guidance and thought leadership on enterprise risk management, internal control, fraud and governance.

In 2020, Paul retired from Georgia-Pacific, LLC, a privately-owned forest and consumer products company based in Atlanta, GA, where he served as Vice President/Chief Risk Officer after being in the Vice President/Chief Audit

Executive (CAE) role for seven years. He previously served as the CAE for three public companies: Mirant

Corporation, an energy company based in Atlanta, GA.; Aquila, Inc., an energy company based in Kansas City, MO.; and Harcourt General's publishing operations based in Orlando, FL.

Paul has authored or co-authored four books: *Managing Risk in Uncertain Times*; *Auditor's Risk Management Guide: Integrating Auditing and ERM*; *Internal Auditing: Assurance and Advisory Services*; and *Enterprise Risk Management: Achieving and Sustaining Success*.

In 2013-2014 Paul served as Chairman of the Board for The Institute of Internal auditors (IIA), and has served in other IIA leadership roles. In 2012, he was recognized in Treasury & Risk Magazine's list of *100 Most Influential People in Finance*. He currently sits on the Consultancy Advisory Group for IFAC's International Auditing and Assurance Standards Board (IIASB) and International Ethics Standards Board for Accountants (IESBA). In the past, he served on the COSO ERM Advisory Council for the update to the COSO ERM framework and the Standing Advisory Group of the PCAOB. In 2017, he received The IIA's Bradford Cadmus Memorial Award for distinguished service to the profession and was inducted into The IIA's American Hall of Distinguished Audit Practitioners.



Jeff Sorensen

Industry Strategist, CIA, CISA, CRISC, CISE, CIDA; CaseWare IDEA

Jeff Sorensen serves CaseWare IDEA and the audit community as an industry subject matter expert and product stakeholder driving the development of value-added solutions. Jeff brings over 20 years of experience in information technology, IT systems development, IT security, IT auditing, project management and as an IT consultant to the role. Prior to joining the IDEA Industry Team, Jeff supported product implementations of continuous auditing, monitoring and Governance, Risk and Control (GRC) solutions for clients in the public and private sector. Jeff was also a certified instructor with international consulting experience in a variety of industries including insurance, banking, utilities, government and online services.



Ting Sun

Assistant Professor, The college of New Jersey

Dr. Ting Sun received her PhD in Accounting Information Systems from Rutgers University – School of Business, and PhD in Accounting from Southwestern University of Finance and Economics in China. Dr. Sun is an Assistant Professor of Accounting at The College of New Jersey's School of Business. Prior to joining The College of New Jersey, she was an assistant professor of accounting at Nanjing Audit University (China). Dr. Sun's research interests include financial reporting, audit data analytics, artificial Intelligence, deep learning, audit judgment support, and audit risk assessment. She has published papers in Review of Accounting Studies, Accounting Horizons, Journal of Emerging Technologies in Accounting, CPA journal, and other prestigious journals.



Mike Willis

Assistant Director, Office of Structured Disclosure, Division of Economic and Risk Analysis

Mike is a retired PwC partner with public company reporting, audit and data analytics experience and knowledge of relevant reporting standards, regulations and process and control considerations. He is the Assistant Director of the Office of Structured Disclosure at the U.S. Securities and Exchange Commission where he is responsible for leading the design and implementation of technological processes and tools to support the many structured data needs of the Commission, including the creation, implementation, and maintenance of forms and processes designed to capture structured data from SEC registrants through their filings with the

Commission.



Min Zhang

Professor & Chair of Accounting department, Renmin University of China

Min Zhang is a professor and the chair of Accounting department, School of Business, Renmin University of China. He received his Ph.D degree from School of Business, Renmin University. He has ever been a visiting scholar of Michigan State University. His current research interest is Accounting research based on big data. He has published numerous research articles in many finance and accounting journals such as “Journal of Business Finance &

Accounting“, “Journal of Corporate Finance”, “Journal of Business Ethics”, “Pacific-Basin Finance Journal”, “The International Journal of Accounting”, “Corporate Governance: An International Review”, “European Accounting Review”. He is reviewers of many journals such as “Journal of Business Ethics”, “Journal of Business Research”, “Asia-Pacific Journal of Accounting and Economics”, “The North American Journal of Economics and Finance”, “China Economic Review ”, “Managerial Auditing Journal”, “China Finance Review International ”

Rutgers Ph.D. Students



Arion Cheong

Ph.D. Student, Rutgers Business School

Arion Cheong is a Ph.D. Candidate in Accounting Information Systems at Rutgers Business School. He has worked in researches and projects that are related to data analytics and cybersecurity assurance. Based on his background in economics he is passionate about studying the managerial aspect of technologies and understanding how they affect accounting and business decisions.

Huijue (Kelly) Duan

Ph.D. Student, Rutgers Business School

Huijue (Kelly) Duan is a Ph.D. Candidate in Accounting Information Systems at Rutgers Business School. She is a licensed CPA in the state of New York and has worked for Ernst & Young as a Senior Auditor, and BNP Paribas as an Associate Vice President. Her research areas include Audit Analytics, Continuous Auditing, Artificial Intelligence (AI), Emerging Techniques in Accounting and Auditing, and Governmental Accounting. Kelly has designed and instructed lectures on audit data analytics for the Public Company Accounting Oversight Board (PCAOB). She is also a part-time lecturer at Rutgers Business School where she teaches Audit Analytics.



Wenru Wang, CPA

Ph.D. Student, Rutgers Business School

Currently, Wenru Wang is a Ph.D. candidate in the Accounting Information Systems department at Rutgers Business School. Wenru is a licensed CPA and, before joining the doctoral program, worked at the headquarter of the Industrial and Commercial Bank of China as a loan management analyst. Her research interests are in the areas of continuous auditing, emerging audit technologies, and system dynamics. Wenru has been working with data from the Brazilian government to explore the application of the continuous monitoring methodology in procurement processes and has presented her works at different conferences.



Danyang (Kathy) Wei

Ph.D. Student, Rutgers Business School

Danyang Wei is a second-year PhD student majoring in Accounting Information System at Rutgers Business School. Her research interests include text mining, data analytics, and governmental accounting. The research she will present on the conference “Audit with Machine Learning: Applying Clustering Analysis on General Ledgers of an Australian Bank” detects outlying transactions with the help of machine learning. Danyang holds an MBA in Professional Accounting from Rutgers Business School.



Guangyue Zhang

Ph.D. Student, Rutgers Business School

Guangyue Zhang is a Ph.D. Candidate in Accounting Information System at Rutgers. She has background in accounting and information system. Her research interests include audit data analytics and continuous monitoring